

Rhetoric in Society – Virtual Gathering 2021

All times are Central European Summer Time

Thursday, May 27, 2021

2:00 – 3:30 p.m. **Welcome and Keynote Speech**

Karen A. Foss (Regents' Professor Emeritus, University of New Mexico)
Sonja K. Foss (Professor Emeritus, University of Colorado Denver)

**Constricted and Constructed Potentiality:
An Inquiry into Paradigms of Strategic Change**

3:30 – 4:00 p.m. *Coffee break*

4:00 – 5:30 p.m. **Panel I: “The Rhetoric of the Coronavirus” and the Strategic Construction of Legitimacy. First Addresses of Western Leaders to the Nation**

Ruth Amossy (Tel-Aviv University, Israel)
Jürgen Siess (Caen University, France) / Ruth Amossy (Tel-Aviv University, Israel)
Keren Sadoun-Kerber (Tel-Aviv University, Israel) / Stéphane Wahnich (Université Paris-Est-Créteil)
Irit Kornblit (The Hebrew University of Jerusalem, Israel)

5:30 – 6:00 p.m. *Coffee break*

6:00 – 8:00 p.m. **General Assembly**

Friday, May 28, 2021

2:00 – 3:30 p.m. **Panel 2: Pandemics and Rhetoric. Perspectives on Strategic Rhetoric from the Athenian Plague 430 BC to COVID-19 2020 AD.**

Otto Fischer / Ann Öhrberg (Uppsala University, Sweden)
Jon Viklund (Uppsala University, Sweden)
Louise Schou-Therkildsen (Uppsala University, Sweden)
Mats Rosengren (Uppsala University, Sweden)
Janne Lindqvist (Uppsala University, Sweden)

3:30 – 4:00 p.m. *Coffee break*

4:00 – 5:30 p.m. **Panel 3: Rhetoric as Strategic Thinking**

Alexander Fischer (University of Basel, Switzerland)
Michael Hoppmann (Northeastern University, Boston, USA)
Manfred Kraus (University of Tübingen, Germany)
Sine Just / Marcus Lantz (Roskilde University / Copenhagen Business School, Denmark)
Rudi Palmieri / Andrea Rocci (University of Liverpool, UK / Università della Svizzera italiana, Lugano, Switzerland)

5:30 – 6:00 p.m. *Coffee break and Farewell*